



# 2022 Impact Highlights

The year 2022 was the best, working hand in hand with local governments and partners we supported provision of high-quality and locally-led reproductive healthcare including education and services. We are excited to share our impact with you. Our teams accomplished the following:

**1.6 M**

Clients were provided with sexual reproductive health information and services, this is 27% up compared to 2021

**4.7 M**

Couple years of protection delivered, up by 29% compared to 2021

**92%**

Service income to cost ratio in our centers and maternity, a large portion from health financing schemes

**3.66 GBP**

Cost per couple years of protection, down by 9% compared to 2021

**As a result, based on our Impact Calculator our services have resulted to:**

**1.67 M**

Unintended pregnancies averted

**2,947**

Maternal deaths averted

**412k**

Unsafe abortion averted

- 148 Public sector sites, over 40 of them have incorporated comprehensive post-abortion care services
- 12,420 Cervical cancer screening, 14,032 Gender Base Violence (GBV) rscreening and referrals and 10,570 HIV testing, counselling, and referrals

## Pillar Specific Data

### Pillar 1: Leave No One Behind

#### Outreach

Through our outreach channel, 45 teams across the country served 1.3 million clients, delivering a total estimate of 4.3 million couple years of protection (CYPs). Our teams have served 253,752 clients under 20 years

#### Embedded Nurses

Our service providers continued to serve clients and have produced 779,314 couple years of protection (CYPs). Through our ENs we screened 14,032 clients on gender-based violence

#### Public Sector Strengthening (PSS)

Through our 148 PSS sites, we provided services to 196,329 clients producing 359,112 couple years of protection (CYPs). In the sites supported, 332 clients received comprehensive post abortion care services. Of all clients served, 16,764 clients served were under 20 years.

*“As a provider, I feel very proud of the impact we are bringing to women and girls in Tanzania- this has been possible due to tremendous support and collaboration with the government. To me, the reproductive choice is what it takes for women and girls’ empowerment” - Alfride, Outreach Coordinator*

### Pillar 2: Strengthen Private Sectors Provision

#### Centres & Maternity

Through our 8 centres and 1 maternity hospital we provided family planning services to 104,580 clients producing an estimate of 18,307 couple years of protection (CYPs). 3,652 clients received comprehensive post-abortion care services, 3,083 received maternity services. 475 clients served under our maternity and centres were below 20 years.

In 2022 we improved the number of deliveries to 329 which is 68% increase compared to 2021, ANC visits reaching average of 341 per month from 100 per month in 2021. We officially launched our Makambako Clinic in May 2022 and revamped our specialist services for most of our clinics.

*“We are excited in 2022 our Musoma Clinic was upgraded by the government to a Polyclinic. It is now operating 24 hours a day; hence providers can serve more clients in need of services”- Frank, Clinic Manager*

## Pillar 3: Client-Powered Sexual Reproductive Health

### Social Marketing

Through social marketing we have revamped our sales and distribution networks which enabled us to sale 890,500 misoprostol tablets, 1.8 million condoms and reach about 4,907 pharmacies/distributors in the country. Through MST's contact centre we attended 2,664 calls and reached 5.4 million people with information through our social media accounts.

*“Because I was not informed on anything SRH, I ended up getting pregnancy at 17 years old. This frustrated me as I had plans to continue with studies. After giving birth to my baby, I had a chance to meet MST providers who informed me of FP services, and I decided to get contraception. I am now happy because I can plan for my future and the future of my baby” – Asha, FP client*

### Partnerships and Advocacy

MST provided technical support to the government in reviewing and developing various SRHR-related policies and guidelines to create enabling environment and ensure access to reproductive services and information. Some of the areas supported include:

- Development of the GBV Directory for GBV victims and survivors
- Review of the National Family Planning Message Guide
- Review of the Post-Partum Family Planning Training Manual
- Development of Male Engagement in RMNCAH services Guidelines
- Development of the National Framework for Integration and Monitoring of SRH, HIV and GBV in Higher Learning Institutions
- Development of the National cPAC Communication Guidelines
- Dissemination of the National Accelerated Action and Investment Agenda on Adolescent Health and Wellbeing (NAAIA-AHW 2021/22 - 2024/25)
- Rolling out the Comprehensive Sexuality Education curriculum (including a focus on teachers and students with disabilities)

In collaboration with other SRHR stakeholders, we trained 33 journalists and editors, as well as 20 digital media influencers who supported media campaigns to amplify SRHR in the country through mainstream and social media channels.

*“Thanks to Marie Stopes for the Family Planning information and service I received. I now have the power to decide when to have a child and I am confident that I can focus on my income generation activities” – Maria, FP service client, 18*

